

11am - 2:30pm · Sunday, June 11, 2023
Outdoors - DC International School Grounds at The Parks at Walter Reed
1400 Main Drive, NW · Washington, DC 20012
Parking in rear off Aspen St NW

#### 2023 Funding Partner & Event Sponsor Package

#### Fun & Games, Music, Speakers, Inspiration, Awards & Good Food

Honoring a Special Guest with
The Angelo & Melvena Puglisi Award for Excellence in Education



Watch our 1-minute video, What is All Out for Change?

# FUNDRAISING FOR THE BENEFIT OF OUR SUPPLEMENTAL SCHOLARSHIP AWARDEES

Why Become a Funding Partner & Event Sponsor?

Turn the Page, Learn More.

Don't Delay! The sooner you select a sponsor level and submit the sponsor form, the sooner your recognition benefits begin.

### "A lot of people think if you give a kid a scholarship, now the kid's set... they've got everything they need. Nothing could be further from the truth."

Chris Metzler, director of student services at Thaddeus Stevens College of Technology

Veterinarian, Biologist/Researcher,

Opera Singer are among their

goals. The lives of students we

support are vastly different from

their wealthier peers. Donations

ambitious, college scholarship

recipients overcome financial

hurdles, pursue their potential,

and ease their journey toward

mobility.

degrees, professions, and upward

toward our Supplemental Scholarship

fund help financially disadvantaged,

### What Are the Major Expenses for Students!

( Tuition

Room & Board

Textbooks

School Supplies

Technology

) Personal Expenses

School Activities & Fees

Transportation

Professional Clothing

Test Prep Courses

### "Financially Disadvantaged"

"The word financially disadvantaged doesn't offend me because it is true and I know it is not my fault. I think the words surrounding the adjectives are important like "ambitious" and should be emphasized because in all you are helping students make a way when originally there would be no way. They have goals, dreams, and aspirations just like anyone else except their financial situation puts them a little farther away from the finish line than other students whose families are affluent...I went off on a little tangent, but in all, I think the adjectives are ok with me and shouldn't offend anyone."

-Damaris, DC International Charter School (DCI), class of 2021, first year scholarship student at Lewis & Clark University

Our Supplemental Scholarship
Awards, that cover basic
expenses that wealthier families
can afford, are invaluable
contributions to
student success and help
reduce crippling debt.

Did you know!

According to the US
Bureau of Labor
statistics, the median
weekly pay in 2020 for
workers with a bachelor's
degree was \$1,305,
compared with \$938 for
those with an associate's
degree and \$781 for high
school graduates.

ALL OUT FOR CHANGE® anti-poverty | pro-opportunity

0

The Angelo & Melvena Puglisi
Award for Excellence in
Education pays tribute to their
commitment to academic
achievement, educational
excellence and helping others
as they were helped in their rise
from poverty to careers and
business success.



## In Their Words.

"One day I hope to inspire those from my community who just like me did not have opportunities, to show them the same water that hardens the egg softens the potato. Your environment does not suggest who you are, only you can."

-JAMAL

Through All Out For Change® I've created a conduit that allows all of us to aspire to & carry on my parents' commitment.

Help make a life-time difference for others.

MaryAnn, Chief Engagement Officer & Founder



Many students incur
large debt burdens in
their pursuit of upward
mobility. It's an
expensive precarious
ascent on a rickety
ladder, the pursuit of
today's American

Dream.

ALL OUT FOR CHANGE® anti-poverty | pro-opportunity

Zoee Arreguin, scholarship student at Marquette, Supplemental Scholarship Award recipient, and AOFC team member, contributes her creativity to our social media pages. See more:





# TUITION GAPS, MEALS, TRANSPORTATION, BOOKS, & MORE; IT ALL ADDS UP





Together, through all who pitch in, we make a difference for others: 1 laptop; and 1 Supplemental Scholarship award each semester, for \$100 textbooks, commuting, travel, meals, tuition gaps, dorm & school supplies, expenses their wealthier peers' families can afford.

"Learning how little of the whole is covered by scholarships by engaging with DC International Charter School grads in our conversations and emails, reading news articles and books, gives me more reason to stand behind our amazing select group of college scholarship & financial aid recipients to help them avoid ScholarShipWreck." MaryAnn Puglisi, Chief Engagement Officer & Founder of All Out for Change®.

Most Scholarship & Financial Aid Recipients Do Not Receive Full Ride Scholarships; usually, full or partial tuition, and sometimes partial room & board.

Every semester our select group of college scholarship students will face college and living expenses they and their families can't afford. Our 2022 Celebration of Achievements fundraising campaign, thanks to donations and event sponsors, allowed us to purchase laptops and provide fall & spring semester Supplemental Scholarship awards. 2023 contributions will do the same.

Our Goal in 2023 is to Provide Larger Awards for scholarship gaps & supplemental expenses to minimize student loan debt, the ScholarShipWreck effect.

Video clips below shed light on conundrums interwoven into the pursuit of higher education.

#### **GET SCHOOLED WITH MARY SHAFFNER**

Founder of DC International Public Charter School (DCI), 2022 Celebration of Achievements Honoree



"I'm so incredibly thankful to MaryAnn and All Out for Change® for their support of our students. They've jumped in to help with funding for computers, to funding for travel and last minute needs. It's exactly what the students need, because small funding needs can keep a kid from going to school. We've seen it! ... Thank you, you have been instrumental in ensuring DCI alumni success as they pursue their college plans."



MaryAnn Puglisi, Chief Engagement Officer & Founder

#### GET SCHOOLED ON CAMPUS FOOD INSECURITY

with Andy Sonn, Faculty Advisor for The Store (GW University student run food pantry)

To understand our student scholarship recipients' realities watch a short revealing, eye-opening presentation from our Celebration of Achievements event. Andy Sonn, speaks about campus food insecurity and other challenges students with limited financial resources face. And listen to a recent NPR Takeaway about hunger on college campuses.



#### **GET SCHOOLED WITH THE FIRESIDE CHAT PANELISTS**



Paola & Franklin, summer 2022 were out of the starting gate, DCI grads; Andy, a GW faculty member who knows what scholarship recipients are up against and what keeps them in the race; Cody, dedicated DCI team member for 15 years; and MaryAnn, Chief Engagement Officer & Founder of All Out for Change®, "engaging with students, learning from our conversations and emails, gives me more reason to stand behind them".

"My Posse scholarship is a full tuition scholarship so there's still a gap of housing and meals not covered unless another generous scholarship can be attained," Paola states regarding a typical scholarship conundrum. Then Andy follows, "Dining plan and residence hall can be up to \$14,000/year."



#### "HOW MUCH DOES COLLEGE COST?"

## Average price of tuition and fees 2022-2023 academic year:

- \$39,400 at private colleges
- \$10,940 at public colleges (in-state residents)
- \$28,240 at public colleges (out-of-state residents)

Average room and board costs 2022-2023 academic year:

- \$14,030 at private colleges
- \$12,310 at public colleges

Let's keep them on track towards degrees and professions; and through every donation, we chip away at student loan debt.



#### 2023 FUNDING PARTNER OPPORTUNITIES FOR STUDENT SUCCESS

2023 Funding Partner-Event Sponsors, And Individual-Family Supporters propel students toward success with less financial stress and less debt

Heading to college with only partial scholarships and financial aid packages sets students up for ScholarshipWreck... lots of debt upon receiving a degree, or dropping out with debt.

\*\$6,000 can cover a semester tuition gap; numerous students each semester have smaller & larger gaps \$18,000 raised will cover laptops for 2023 college bound grads

\$1,000 will cover 1 Supplemental Scholarship AMEX card for 1 semester; \$5,000 buys 5 cards for DCI grads from 2021, 2022, 2023; goal, \$120,000 equals Supplemental Scholarship awards for both semesters

#### **FOR ORGANIZATIONS**

# Onward & Upward Levels

**Top 2 levels:** VIP seating **Top 3 levels:** Year-round recognition with a logo on the event webpage, homepage, and throughout the website, and in emails as 2023 Funding Partners; logo size varies with level selected **All Levels:** event program recognition; social media recognition; bring colleagues, friends & family

Moon	\$25,000+
Mercury	\$10,000+
Venus	\$5,000+
Mars	\$2,500+
Jupiter	\$1,000+
Saturn	\$500+

#### FOR INDIVIDUALS & FAMILIES - Become a

## Student Debt Buster

Top 2 levels: VIP seating All Levels: bring friends & family

Wrecking Ball	\$10,000+
<b>Bull Dozer</b>	\$5,000+
Powercutter	\$2,500+
Jackhammer	\$1,000+
Sledgehammer	\$500+
Hammer	\$250+
Chisel	\$100+

Has there been a time when a tuition gap could have prevented your continued enrollment in your college and university? If so, please explain. "One time my mom and I were late for my course fees and they threatened to drop my classes... they placed my account on hold again. Once I paid the tuition they asked for and they took me off of hold, the classes I needed to take for my major (Marine Biology) requirement were already taken and they are not offered every quarter, meaning I have to wait for my sophomore year to take them. It was a very humiliating time, because the reason I could not keep up with my classmates, was not because of my academics however because of money."

Would funds for tuition, room & board, and other expenses (if any, of concern) be helpful for you and in what way(s)? "Funds going towards my tuition would be extremely helpful to me in so many ways. One of the biggest problems that would be eliminated is that I would not have to be placed on hold for signing up for classes. It is really hard because I got into my dream school, however the hardest part was not getting it, instead trying to pay to stay here. I am so grateful to have heard of this wonderful organization and want to thank you guys so much for the help and support."

<sup>\*</sup>Tuition Gap Conundrums Cause Serious Consequences - Dropping Out with Debt or Delayed Class Registration. Through your understanding & generosity, we can help students avoid ScholarShipWreck, amassing student debt in pursuit of their goals. A student responds to our survey:



#### **2023 Funding Partner & Event Sponsorship Form**

For Organizations, June 11 Event Sponsorship Benefits Apply When Becoming a Funding Partner
For Student Success

Step 1: Please complete this form, and save it with your organization's name or your name added in front of the form's file name, "FundingPartnerForm"; attach the pdf to your email and return it to:

MaryAnn@AllOutForChange.org

Contact Name	e:								
Company Nan	ne/Listing N	Name:							
Address:		City:		State_	Zi <sub>l</sub>	o:			
Phone:				Email:					
FOR ORGANI	ZATIONS: C	hoose Onv	vard & Upv	vard level:*					
						\$			
	Mercury \$10,000+	Venus \$5,000+	Mars \$2,500+	Jupiter \$1,000+	Saturn \$500+		ecify amount rom amounts		
FOR INDIVIDU	UALS & FAN	/IILIES: Cho	ose Stude	nt Debt Bust	ter level:*				
								\$	
Wrecking Ball \$10,000+	Bulldozer \$5,000+	Powercu \$2,500		ammer Sle ,000+	dgehammer \$500+	Hammer \$250+	Chisel \$100+	Please specify amount if different from amounts provided	
Step 2:	Payment	options (P	lease selec	t one):					
	I prefer to donate securely by credit card or PayPal at: <u>AllOutForChange.org/Organization</u> or <u>AllOutForChange.org/Individual</u> Note: Online donors can opt to pay processing fees; otherwise processing services automatically subtract fees from your donation amount.								
	I prefer to pay by check. Note: Check donations do not incur processing fees.  Once completed please save this form with your organization's name or your name added in front of the form's file name, "FundingPartnerForm"; attach the pdf to your email and return it to: MaryAnn@AllOutForChange.org								
Step 3:	For top 3 Onward & Upward levels please email your logo as a pdf or jpg to: <u>Beth@AllOutForChange.org</u> , with 'FundingPartner' in the subject line.								
Deadline:	For Organizations only, once you submit this form & payment you'll be acknowledged on promotional materials.								
	We, and	our supp	_		recipients ap		our suppo	ort	

all out for change



11am - 2:30pm · Sunday, June 11, 2023 Pre-and Post-Program Receptions: 11am - noon; 1:30 - 2:30pm Noon- 1:30pm, Enjoy Our Program Celebrating Stories of Achievement & Excellence in Education

#### **Program**

#### Fun & Games, Music, Speakers, Inspiration, Awards & Good Food

11:00-11:50am Mingle with food and drink provided by local businesses; entertainment provided by Sol Roots Band. Outdoor activities include: corn hole games, bocce games (with the bocce league teaching), a caricature artist drawing fun sketches of folks, good food, BBQ, and beverages. Bid on auction items until 2:30pm: 2-night DC Staycation provided by Donohoe Hospitality, and Wine Tasting for 20 provided by Total Wine & More.

**Noon program begins** and guests are encouraged to take their seats.

- 12:00-12:20pm Eryka Jennings of FIS Global; AOFC Board Member, Chair of the Committee for Student Success Resources, will speak about the Financial Literacy platform that FIS provided and plans to build the Student Success Resources page.
  - Opening remarks by MaryAnn Puglisi, founder of All Out for Change®.
  - Angelo & Melvena Award for Excellence in Education recipient and honoree Cody Long, from DC International Charter School (DCI), speaks about the school, its mission and the outstanding achievements, including their graduation rate, college acceptance rate, scholarship offers, and schools students are accepted to.

12:20-12:35pm Baritone Anthony D. Anderson, performs several songs. Since 2017 Anthony has received numerous AOFC Supplemental Scholarship awards. His achievements include: full scholarship to Oberlin Conservatory of Music, Cantate inaugural Young Artist of Color, recipient of 2022 summer young artist apprenticeship program with the renowned Des Moines Metro Opera Company, scholarship recipient to Musik Theatre Bavaria.

12:25-1:25pm

Richard Antoine White, guest speaker, author of I'm Possible, professor and associate director of marching band at UNM will present an engaging talk with Q&A, followed by a brief tuba performance.

1:25pm

Closing remarks.

1:30-2:30pm

Mingle with food and drink provided by local businesses; entertainment provided by Sol Roots Band. Outdoor activities include: corn hole games, bocce games (with the bocce league teaching), a caricature artist drawing fun sketches of folks, good food, BBQ, and beverages. Bid on auction items until 2:30pm: 2-night DC Staycation Donohoe Hospitality, and Wine Tasting for 20 provided by Total Wine & More.

provided by

Sponsors include: James W. Cocco, CPA LLC, Epic Consolidated Services LLC, Infinity Design Solutions LLC, Sandy Spring Bank, Georgetown Auto Service, Dupont Circle Pharmacy, Eagle Bank; become a Funding Partner to add your company name here.

In-Kind Sponsors include: Fight Juice, Macs On Demand, Residence Inn Dupont Circle, Donohoe Hospitality Services, Total Wine & More, Al Tiramisu Italian Restaurant, Valley Brook Tea, Chris' Marketplace.

